

“Sample Interview Questions”

1. What is your role in healthcare?
2. You say there's a need to bridge the gap between doctors and patients – what does that mean?
3. I understand that you've experienced this problem not just in your role as a consultant, but first hand as a caregiver for your mom and then yourself as a patient. What happened?
4. You've founded a website called MyDoctorStory.com where people can come and tell you their doctor stories. Do people come there mostly to complain, or what?
5. What is the most inspiring doctor story you've heard?
6. What is the most frightening story you've heard from patients?
7. Do doctors tell you stories about patients from hell?
8. What about the staff – what stories do patients tell you about them? Do staff write stories too?
9. How can we use doctor stories to improve the care we get for our families?
10. How can we use doctor stories to lower our healthcare costs?
11. What can we as consumers do to create doctor stories with happy endings?